

# LEADING THE MIDDLE

How Heads of Department can scale their leadership to lead multiple teams, while strengthening the connection between Strategy and Operations.

**DANIEL LEE**

Creator of the First Time Leadership Programme

<https://shorturl.at/u8qd6>

# WHO IS THIS PROGRAMME FOR?

Heads of department, Directors, and Business Unit leaders who want to scale their leadership to motivate their department and business unit to desired performance levels.



# WHY DO ORGANISATIONS WANT THIS?

BECAUSE LEADERSHIP IS DIFFERENT AT EACH LEVEL



## TESTIMONIALS

I invited Daniel to our Regional Leadership Programme (RLP) Summit in Kuala Lumpur on 9th July 2024, because of the application of his research insights.

He enabled our participants to be aware of key areas as they transition from leading single teams, to leading multiple teams in entire business units. Overall, his segment was very insightful and engaging, and our participants truly benefited from it.

The feedback also revealed a desire by our participants to know more, and provided a direction for us to focus on in their further development.

I highly recommend engaging Daniel if you have leaders transitioning to leading multiple teams.

Joan Koh,  
SVP HR, Nielsen IQ

## NIQ

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# WHAT CLIENTS GET

1. In-depth research with insights from other successful leaders that address the specific challenges of leading multiple teams.
2. A breakdown of the competencies needed for effective Organisation leadership.
3. A systemic approach to aligns departments and business units to the wider organisation's direction.



## OUR FRAMEWORK

This programme can be customized from a 60 mins session focused on one module, to a 1-day training workshop with all that your leaders need to know.

### WORKSHOP:

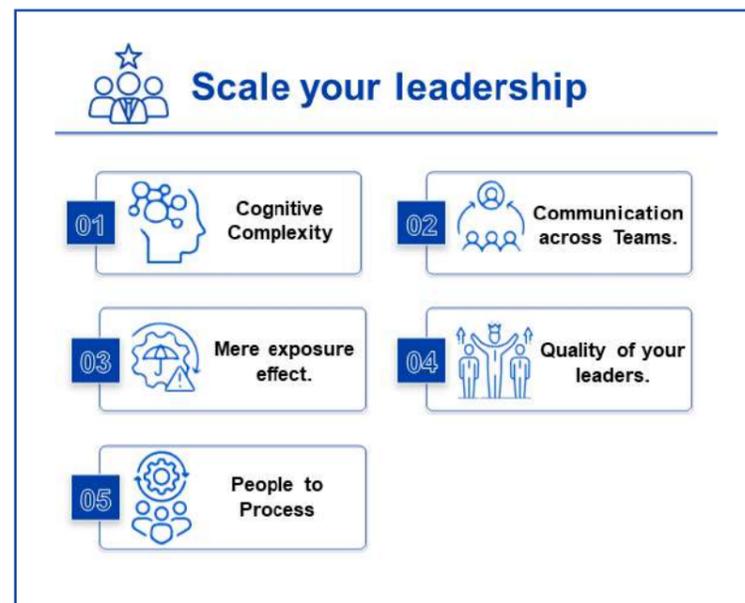
a 60 mins session focused on one aspect, to a 1-day workshop all that they need to know.

### KEYNOTE:

30 mins to 60 mins talk covering key takeaways.

### COACHING:

May be recommended on a case-by-case basis, and can last between 1 to 6 months.



## ABOUT DANIEL LEE

**I MAKE LEADERSHIP SIMPLE FOR TEAM LEADERS AND HEADS OF DEPARTMENT.**

Daniel Lee simplifies leadership for Team leaders and Heads of department through his speaking, training, coaching, and writing work. He draws upon his over 25 years of corporate experiences in public service, manufacturing, professional services, facilities services, and banking and finance, majority spent in the Human Resources sector.

Since 2019, He has worked with Shiseido, Telkom Indonesia, Beam Suntory, Cornerstone OnDemand, Bollore Logistics, UTAC, Daimler Trucks, Nexia Singapore, Panasonic, NIQ, HTX, Hoya Electronics, Fresenius Medical Care, Starhub, American Express, OSIM, and many more.

Through his book, First Time Leadership, which he co-authored with Avi Liran and published in June 2021, he has mapped out the specific competencies that effective Team leaders employ

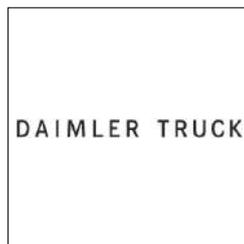
to engage and motivate their teams towards sustainable high performance.

He also provides a much needed systemic perspective, that enables his clients to connect many of their existing leadership knowledge and experiences, into a coherent and applicable system that uniquely works for them.

Since 2024, Daniel started working with Heads of department with his new research, Leading the Middle, to enable his clients to be leader of leaders. He is able to justify the specific competency differences needed between leading a team vs leading multiple teams.

With practical real world insights gained from working with over 1100 leaders across numerous industry sectors, Daniel has received many positive client testimonials and Google reviews for his leadership work.

# SOME OF OUR CLIENTS INCLUDE



# CONTACT US FOR MORE INFORMATION

 +65 9176 6734

 daniel@simpleleadership.co

 [www.simpleleadership.co](http://www.simpleleadership.co)

Social Media

